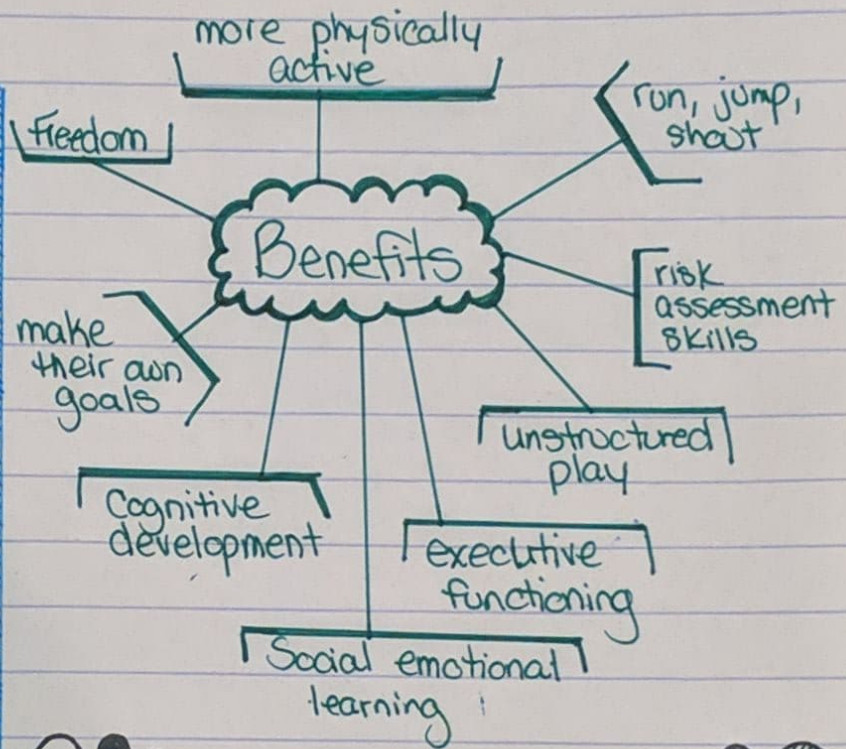


OUTDOOR

PLAY & LEARNING

DECREASE IN OUTDOOR PLAY (starting in 80's)

- Urbanization increasing
- Priority for Cars vs. Pedestrians
- Changing family priorities
 - bigger stress on academics
 - less time dedicated to outdoor play
- Fear
 - Kids will get hurt
 - Kidnapped
 - Struck by car

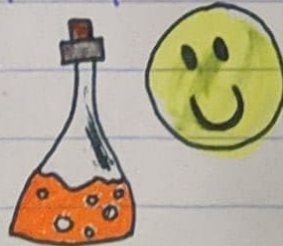


Outdoor Play During COVID-19

Survey confirmed screen time increased; sleep increased; physical activity decreased (Partially related to restrictions)

Communities Coming together

Social Cohesion is the Magic Ingredient



- ★ Increased mental health when outdoor play is prioritized
- ★ Skill development
- ★ Communities are starting to come together
 - ↳ Kids playing with neighbour's children.